

Cycling Kansas City

2016 Sponsorship Program

Core Sponsor Packages

Sponsor commitments must be submitted by March 1, 2016 to ensure publishing deadlines

Presenting Ride Sponsors Qty: 2 **\$5,000**

- Logo on CKC jersey (200+ riding jerseys)
- Logo on CKC swag bag including one swag item provided by presenting sponsor (2500 swag bags)
- Premier recognition and logo featured on website, CKC Ride video, ride cards, social media and event signage
- Logo prominent on volunteer shirts
- 20 total entries to CKC sponsored rides (maybe a combination of rides, totaling 20 entries)
- Or 7 entries into the CKC Rider Development Program

Title Ride Sponsors Qty: 5 **\$3,000**

- Premier recognition and logo featured on website, ride cards, social media and event signage
- Logo prominent on volunteer shirts
- 15 total entries to CKC sponsored rides (maybe a combination of rides, totaling 15 entries) or 5 entries into the CKC Rider Development Program

Lone Star Century

May 22, 2016

Ride The Fountains Tour

June 12, 2016

Summer Breeze Tour

August 28, 2016

Northland Nightmare

October 8, 2016

Cider Mill Century

July 24, 2016

Health and Wellness Sponsors **\$1,750**

- Rider Development (RIDE) Program Sponsors
- 8- to 12-Week Development Programs –
 - All levels of cyclists
 - Weekly training ride, coaching, culminating ride event entry
 - Each participant receives a CKC jersey
- 10 registrations into the RIDE program
- Sponsor one weekly training ride après velo (post-ride gathering)
- Logo on Volunteer t-shirt, web and social media presence

Rider Education Sponsors **\$1,500**

- New and Advanced Rider Clinics sponsor
- League-Certified Training for a new instructor
- Recognition and logo on website, social media and special engagement signage
- Training and Nutrition Clinic Sponsor
- Mechanical Clinic Sponsor – “Wrench It” 10 total entries to CKC sponsored rides (maybe a combination of rides, totaling 10 entries)

Cycling Kansas City.org

Cycling Kansas City 2016 Sponsorship Program

Speciality Sponsors

Sponsor commitments must be submitted by March 1, 2016 to ensure publishing deadlines

Public Service Announcements – TV

\$10,000

(may have more than 1 sponsor)

- Recognition and logo on website, social media and event signage
 - Logo on volunteer shirts

Road Safety Event Signs

\$1000

(two slots available)

Water bottle sponsor

(logo and name printed on 300 water bottles)

\$1500

February 2016 Banquet Sponsor

\$1000

Ride Road Assistance – medical and mechanical sponsor

\$500

Consolidated Ride Calendar Banner Ad

\$250 / 6 months

2500 swag bag items

\$200

Cycling Kansas City.org

Cycling Kansas City 2016 Sponsorship Program

Yes, we would like to sponsor at this level: _____

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

PLEASE SELECT PAYMENT METHOD:

_____ Send invoice to the address listed above

_____ Credit Card
(for secure credit card processing, please contact jcnussbeck@gmail.com for processing)

_____ Check enclosed

Please make checks payable to:

_____ I / We are unable to participate at a specific sponsor level and
would like to make a straight donation of support which is 100% deductible \$_____

For further questions and logo submission: Jenn Nussbeck, jcnussbeck@gmail.com 816-982-2444